



PERSONAL DETAILS

Name	Kimberly Diedrich
Web	kimberlydiedrich.com
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EDUCATION

Universities	Winthrop University, 2005-2009 <i>BFA in Visual Communication Design</i> <i>Minor in Art History</i>
	Clemson University, 2004-2005 <i>Biochemistry Studies</i>

EXPERIENCE

Premier

Feb. 2015 – present

Graphic Designer

Concept, design, and produce cross-platform marketing campaigns, publication design wireframe development, event branding, maintain brand integrity based on established standards, develop new process protocol and implementation, and project management.

Jack Henry and Associates

Jan. 2012 – Feb. 2015

Graphic Designer

Concept, design, and produce cross-platform marketing campaigns, maintain brand integrity based on established standards, develop event branding, and assist with project management.

Image Resource Group (IRG)

Jun. 2009 – Jan. 2012

Graphic Designer

Built recommendation booklets in accordance with client/vendor standards, develop interior environmental graphic solutions, and assist with project management.

ACCOLADES

American Advertising Awards

2014 –
2013 –
2012 –

Midas Awards

2013 –
2012 –

PROFILE



kimberlydiedrich.com
 [linkedin.com/in/kimberlydiedrich](https://www.linkedin.com/in/kimberlydiedrich)

Hello! I'm Kimberly, a creative thinker and graphic designer living in Charlotte, North Carolina.

I am a "left-brained creative" allowing me to be detail oriented, analytical and process-driven. I enjoy brand positioning and narrative, system design, information design, as well as user experience and engagement. I am a believer in creative ideas and thought-driven executions to create powerful customer experiences.

SKILLS

★ Specialties

Graphic Design
Project Management
Branding

🖥️ Computer

Adobe Creative Suite
Microsoft Office
HTML / CSS

💡 Knowledge

Typography
Color Theory
Grids and Layout
UX / UI
Communication
Teamwork
Client / Vendor Liaison

♥️ Hobbies

AIGA
Interior Design
Animal Cognition
Clemson Football
Cubs Baseball
Healthy Living
Food & Wine Enthusiast